The Alabama Humanities Alliance (AHA) seeks a creative and accomplished Communications Director with at least five years of experience in corporate or nonprofit communications for a leadership role at the statewide nonprofit organization. AHA, Alabama’s affiliate of the National Endowment for the Humanities, supports programs throughout the state that encourage impactful storytelling, lifelong learning and civic engagement. We are seeking a team member who shares our passion for serving Alabamians and promoting excellence through the humanities.

The Communications Director will report to the Executive Director and be responsible for expanding and enhancing AHA’s brand/marketing/public relations presence. The Communications Director will oversee an ongoing rebranding campaign and implement communications strategies to engage the public and foster awareness of AHA’s vital mission, grantmaking and programs. Duties includes management of website and social media content, digital newsletters and print publications, major community engagement events, news releases and donor communications. The position requires a critical thinker, a collaborative spirit and a highly organized individual with the ability produce exciting and useful messaging disseminated to the right audiences.

**Position Duties**

- Develop, implement, and evaluate the annual communications plan in collaboration with the AHA team, stakeholders, constituents and contractors
- Guide the creation of dynamic online and print content that engages audiences and results in measurable engagement with and support for AHA
- Manage the development, distribution, and maintenance of all print and electronic communications including newsletters, brochures, magazine, social media and AHA’s website
- Mentor and lead a team member responsible for AHA’s data management and internal electronic communications
- Coordinate webpage development and maintenance—ensure that new and consistent information (article links, stories, and events) is posted regularly
- Track and measure the level of engagement over time and assess effectiveness of communications strategies and tactics
• Coordinate, organize and promote annual meetings and fundraising events
• Manage media contacts

Requirements
• Relevant degree in Public Relations, Marketing, Journalism and/or Design
• Excellent writing, editing and verbal communication skills across myriad platforms
• Graphic design, layout and vendor negotiation experience for digital and print media
• Website content management and maintenance experience
• Proficient social media communications and management skills across major platforms
• Highly collaborative style; experience developing and implementing communications strategies
• High energy, maturity, and leadership with the ability to serve as a unifying force and to position communications discussions at both the strategic and tactical levels
• Strong commitment to work collaboratively with staff, board members, volunteers, donors, program participants, vendors and other supporters
• Self-starter, able to work independently, and entrepreneurial; enjoys creating and implementing new initiatives

Compensation
Competitive salary based on experience and on Alabama Humanities Alliance’s commitment to workplace equity. A strong benefits package is also included. The Alabama Humanities Alliance, with headquarters in Birmingham, does not cover relocation expenses for this Birmingham-based position.

How to Apply
Interested candidates should send a resume and cover letter to aanthony@alabamahumanities.org by March 1.

The Alabama Humanities Alliance (AHA) is an Equal Opportunity Employer. AHA promotes diversity and provides equal employment opportunities without regard to race, color, national origin, ancestry, sex, gender, gender identify, gender expression, religious creed, disability, genetic information, age, marital status, sexual orientation, or military and veteran status. We encourage individuals of all backgrounds to apply.