

promoting your AHA grant

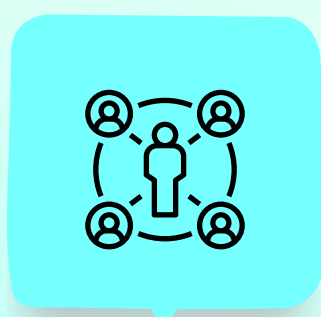
USE YOUR ALABAMA HUMANITIES ALLIANCE
GRANT TO HIGHLIGHT YOUR WORK



alert the media

Customize a press release and share it with your local/regional media outlets to draw attention to your work.

AHA resource: [Press Release Template](#)



share on social

Share on social media how your AHA grant will support your mission + projects.

Tag AHA and we'll spread the word:

Instagram: [@ALhumanities](#)

Twitter: [@alabamahumanities](#)



create a facebook event

Is your grant connected to a specific event? Create a Facebook event and share the invite with your followers.

AHA resource: [AHA on Facebook](#)



post your event with AHA

If your grant-funded project is now open/available to the public, let us know. We'll promote it on our website!

AHA resource: [alabamahumanities.org](#)



get creative

Brainstorm other ways to leverage our logo and Alliance to amplify your work. Explore how you present your own branding to raise your visibility.

AHA download: [AHA Media Kit](#)



keep us informed

Has your grant-funded project won an award? Have you created a new event?

Let us know and we'll share the news:

Phillip Jordan | Communications Director

205.558.3998 | pjordan@alabamahumanities.org